

## 2023 NSW GEOSPATIAL CONFERENCE & EXCELLENCE AWARDS

### SPONSORSHIP OPPORTUNITIES



The Geospatial Council of Australia is pleased to announce our annual New South Wales Geospatial Conference and Excellence Awards will be held at the Parkroyal Parramatta on Thursday 24 August 2023.

We invite your organisation to consider supporting this longstanding NSW geospatial event.

Benefits of sponsorship include:

- connect with current and potential customers/clients with great networking opportunities
- visibility of your company's brand to the geospatial community via pre-event communications including GCA's rapidly growing social media presence
- showcasing of your organisation at a key conference in NSW through onsite benefits such as logo recognition and a display in the high traffic exhibition
- recognition of your strong support of the NSW geospatial industry
- grow your database and potential clients utilising the delegate list provided after the event.

The Geospatial Council offers a number of opportunities for your organisation to reach its marketing goals.

### MAJOR SPONSOR

\$2000 plus GST

**Are you looking to stand out from the crowd? This option is for you! Receive priority recognition and great opportunities to profile your brand, whilst showing your support for the Geospatial Council and the profession.**

- ✓ Priority logo placement on events material including pre-event communications, conference webpage, program and PowerPoint presentation.
- ✓ Acknowledgement of support on GCA social media.
- ✓ Acknowledgement during opening and closing remarks.
- ✓ One Sponsor Display in a priority location (cloth covered standard trestle table, two chairs and access to power).
- ✓ Opportunity for an organisation representative to present an award at the Excellence Awards dinner.
- ✓ Two full conference registrations for staff and/or clients (conference and dinner).
- ✓ Two conference only registrations for staff and/or clients.
- ✓ Attendee list (name, organisation and email).

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#### EXHIBITOR

\$1000 plus GST

**If your primary goal is to display your latest technology and services via a display in the exhibition area, why not consider exhibitor level sponsorship? This includes branding benefits as well!**

- ✓ Acknowledgement on pre-event communications, event webpage, program and PowerPoint presentation.
- ✓ Acknowledgement during opening and closing remarks.
- ✓ One sponsor display (cloth covered standard trestle table, two chairs and access to power).
- ✓ Two conference only registrations (for staff and/or clients).
- ✓ Attendee list (name, organisation and email).

#### STUDENT SPONSOR

\$250 plus GST

**Conferences are an arena to exchange ideas and information, and network with industry professionals that many students do not get the opportunity to undertake. Interested in giving some NSW geospatial students the opportunity to attend the conference?**

- ✓ Support two local undergraduate students to attend the conference.
- ✓ Acknowledgement on pre-event communications, event webpage, program and PowerPoint presentation.
- ✓ Acknowledgement during opening and closing remarks.
- ✓ Supported students will be required to post a photo from the conference to social media, tagging the sponsor.  
*\* Note this package is subject to sufficient applications for student support being received. Invoices will not be issued until this is confirmed.*

*Should you have specific requirements not covered above, we would be happy to prepare a tailored package for you!*

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### BOOKING FORM

- The Geospatial Council of Australia will issue a tax invoice for the sponsorship upon receipt of this form. The invoice must be paid by the due date or benefits may not be granted.
- The Geospatial Council is not responsible for any change to the program contents or running time of the event.
- The Geospatial Council reserves the right to cancel or postpone any event and will notify sponsors of any change at the earliest time possible. Should the event be cancelled, a full refund or credit for a future event will be offered.
- The attendee list will contain the details of registrants who agree to receive information from the sponsor, this list does not necessarily include all attendees.
- This agreement shall remain valid until the completion of the event.
- Payment of fee implies acceptance of these terms and conditions.

### BOOKING REQUEST

I/we agree to undertake sponsorship of the 2023 Geospatial Council of Australia NSW Geospatial Conference & Excellence Awards.

Major Sponsor **\$2200** including GST

Exhibitor **\$1100** including GST

Student Sponsor **\$275** including GST

### CONTACT DETAILS

Organisation:

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Name:

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Position:

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Phone:

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Email:

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### BILLING DETAILS

Postal address:

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ABN:

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Purchase Order *(if reqd)*:

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Email *(if different to above)*:

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Phone *(if different to above)*:

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Please return this form to Events Manager Katie Le Miere on [katie.lemiere@geospatialcouncil.org.au](mailto:katie.lemiere@geospatialcouncil.org.au).