



Geospatial Council of Australia

Case Study Guidelines: Economic Impact Study

Please find below some guidelines to assist you in preparing and submitting your case studies:



Existing Case Studies

At this stage, we are primarily seeking existing case studies showcasing the implementations of current or emerging geospatial technologies. We understand that creating new case studies can be time-consuming, and we want to minimise any inconvenience to contributors. The aim is to capture the outcomes of geospatial data or technology being implemented, along with the benefits achieved.



Highlighting Project Benefits

While we are not expecting you to create case studies from scratch, we encourage you to focus on the benefits of the project implementations. These benefits could include efficiency gains, cost savings, or societal advantages resulting from the use of geospatial information and technology.



Broad Perspectives

Case studies can vary, based on the perspective of the contributor. For government agencies, the focus might be on current or future savings in the delivery of government services. For policy decision-makers, it could encompass the expected societal benefits arising from the use of geospatial data. Firms and clients might highlight increased productivity and value-add, while consumers might emphasise more effective use of time through geospatially enabled apps.



Timeframe

The study will be estimating the accumulated impact of current geospatial technologies as of 2023-24, and emerging technologies from 2023-24 to 2033-34. We therefore welcome case studies whose impacts are occurring in 2023-24, or case studies whose impacts are expected to be realised over the 2023-24 to 2033-34 period. Even older case studies are encouraged if they remain relevant in the 2023/2024 context, showcasing ongoing relevance, significant lessons, or enduring benefits.



Format

Both Microsoft Word documents and PDFs will be accepted.



Submission Deadline

To ensure inclusion in the study, we kindly request that all case studies be submitted by 9 February 2024. Please email ceo@geospatialcouncil.org.au with your submission.